

## EEO Report - WUMB Public Radio Network

December 1, 2010 - November 30, 2011

The report below lists all full-time vacancies filled during the reporting period for WUMB-FM, Boston; the following facilities are only repeaters of WUMB and do not constitute separate employment units: WBPR (FM) Worcester; WFPB-FM, Falmouth; WFPB-AM, Orleans; WNEF (FM), Newburyport and WUMG (FM), Stow.

Full Time Vacancies and Positions Filled During Past Year: 1					
Job Title	Referral Sources	Contact Info	Number Referred by Recruitment Source	Number Interviewed from Source	Referred Person Hired?
<b>Administrative Assistant/Office Coordinator</b>					
Total Interviewed: 10					
	UMass Boston, Human Resources Department	www.umb.edu	2	2	yes
	WUMB Website	www.wumb.edu	0	0	n/a
	Interview Exchange	<a href="http://www.interviewexchange.com">www.interviewexchange.com</a>	172	8	no
Total Number of Persons Interviewed for All Full-Time Vacancies Filled During The Past Year				10	

\*Indicates sources that have requested notification of job openings.

**No sources requested notification during this period.**

Outreach Activities:			
Name of Event	Date:	Description of Activity	
Cub Scout tour of WUMB	12/17/2010	Provided nine fourth grade boys from Weblelos I Den of Cub Scouts in Braintree, MA with a tour of WUMB radio	
Take Your Child to Work Day	4/21/2011	Provided 10 children of UMass Boston employees, the opportunity to learn what it was like to work in a radio station. Children received a tour of the station from Director of Administration & Operations Patty Domeniconi and a lesson in digital editing with Production Director, Dave Palmater. Students participated in a mock interview which was recorded for them on a CD to take home.	
WUMB Marketing Research Project	2/1/11-5/1/11	Various WUMB staff worked with five students from UMass Boston Professor Raymond Liu's management class on a marketing research project for WUMB	
WUMB Talent Quest	9/1/11-11/30/11	Selected eight UMass Boston students (Colin Briggs, Miguel Fana, Brittany Fernandes, Aran Gilmore, Eleanor Marks, Jimmy Smith, Jared Ward and Felicia Zhao) to participate in a six-week program in radio announcing with WUMB staff member Albert Oram. Have hired all eight students in part-time announcer positions on-air.	
GoKids Wellness Tips Feature	9/1/11-11/30/11	Pat Monteith and Dave Palmater assisted six staff and high school students at the UMass Boston GoKids Wellness facility in the production of 30-second weekly on-air informational tips about health and wellness.	
JFK50 Feature	9/1/11-11/30/11	Pat Monteith and Dave Palmater assisted two UMass Boston students (Caleb Nelson and Jacob Sommer) in the production of a weekly 2-minute on-air informational feature about the life and times of John F. Kennedy.	
Community Engagement Workshop	11/27/2011	Provided twenty-five 4th & 5th grade students at the Dever-McCormack School in Dorchester, and eight students who participate in the GoKids after school program at UMass Boston, with a lesson in how to play the harmonica with musician Trina Hamlin.	

Student Work-Study Program	12/1/10-11/30/11	Hired a total of 12 students from UMass Boston in a variety of capacities including operations, programming, membership, research, and marketing.
WUMB Professional Development program	12/1/10-11/30/11	Jay Moberg attended the AAA Non-Commvention. Three staff (Patty Domeniconi, Anita Lee and Pat Monteith attended the Public Media Development and Marketing Conference; slides from the conferece were made available to other staff upon request). Grady Moates attended the National Association of Broadcasters Radio Convention. In addition, all of the above staff participated in several Webinars on a variety of topics including social media, digital services, community engagement, relationship marketing, web analytics, public radio tech survey, philanthropy, sexual harrassment prevention in the workplace and disability etiquette